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CONTACT:

Stephanie Miller

Melissa Brown Publicity

949-387-2609

(FAX) 949-854-7490

Stephanie@MelissaBrownPublicity.com

www.MelissaBrownPublicity.com

Author, Glenn Llopis to Help Individuals Seeking Employment, Career Advancement and New Opportunities for Growth in 2010

Opportunity Expert to Host Reinvent Yourself Workshop to Help People Help Themselves

(January 10, 2010, Irvine, CA) In the midst of the worst recession since the 1930's, unemployment and employment dissatisfaction have reached record highs. More than ever, people are looking for positive change, confidence and opportunity. Author and Opportunity Expert, Glenn Llopis will be hosting a full-day workshop that will focus on teaching empowerment and sustainability skills to help people help themselves. "Without strategy, change is merely substitution, not evolution, says Llopis. Though we are an educated society, people have not been taught how to create a strategy for change that allows one evolve, grow and prosper. People have not been given the tools to reinvent themselves."

The son of Cuban immigrants that lost everything and were forced to start over after Castro's Revolution, Llopis was taught a very young age the value and importance of approaching his life and career knowing that there were never any guarantees, but yet a lot of opportunities for advancement. According to Llopis, "the wisdom of my parents, the insights from my mentors and my own experiences as both a corporate executive and entrepreneur have taught me how to best see and seize the opportunities for my advancement. Now I want to teach other people how to do the same so they can avoid misfortune and achieve their goals."

Llopis points out that while people are hurting, they seek guidance and direction they can trust. People are still becoming familiar with the concept of reinvention because it denotes change. The good news is that more credible resources are starting to talk about the need to reinvent - thus making people more comfortable about taking action. In recent months, both *O Magazine* (November, 2009) and the *Harvard Business Review* (January / February, 2010) have spotlighted the need for personal and organizational reinvention. "Reinvention is a call for empowerment and people must view it as a tremendous opportunity for personal and professional advancement," says Llopis.

Llopis will be hosting the Reinvent Yourself Workshop in Orange County, CA on Saturday, January 30, 2010 from 8am -5pm on the campus of Chapman University at Beckman Hall, Room 107. The cost to attend is only \$299. For workshop details and registration, please visit www.opportunityexpert.com/reinventyourself.

"The reinvention process truly begins with one's ability to trust themselves, says Llopis. In order to successfully navigate throughout the clutter of uncertainty you must trust yourself enough to put your ideas and ideals to the test. Everyone has goals, but for some reason, people miss opportunities because they don't take action. People represent their most immediate and ongoing opportunities and it is my goal to teach people how to create and sustain the momentum they seek in order to find the employment and career advancement they desire."

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