



2017
ACHE EXECUTIVE PROGRAMS

SENIOR EXECUTIVE PROGRAM
Preparing senior leaders for complex environments and new challenges

EXECUTIVE PROGRAM
Preparing mid-level managers for career and organizational growth

CHICAGO · SAN DIEGO · ORLANDO



Foundation of the
American College of
Healthcare Executives
for leaders who care®



BECOME THE LEADER YOU ASPIRE TO BE.

THE FORMAT IS UNIQUE.

Designed for different career stages, the Senior Executive Program and Executive Program invite health-care leaders to learn, share and grow together during three intensive sessions.

Both programs, held concurrently over five months, begin in Chicago, meet again in San Diego and conclude in Orlando, Fla.

The programs provide practical leadership strategies through the use of case studies, personal assessments and panel discussions. In addition, operational excellence site visits will be held at Scripps Health in San Diego and Lake Nona Medical City in Orlando, Fla. The format is designed to accelerate this high-level executive learning experience.

You will work on an individual improvement project for your organization that will arm you with skills to put your plans immediately into action to enhance your organization's performance.

THE CONTENT IS CUTTING EDGE.

Both programs, although delivered with a different emphasis in content, address what matters most to leaders in this era of healthcare reform:

- Regulatory and value based payment strategies
- Physician integration and partnership opportunities
- Operational excellence
- Relationship building and sustainment strategies
- Infusing creativity and innovation into your organization
- Effectively influencing organizational change and growth
- Personal leadership development

Learn from your peers in a collegial environment, experience hands-on training from top healthcare industry experts, and acquire valuable resources to tackle the challenges facing your organization today and prepare for the challenges of tomorrow.

THE NETWORKING IS POWERFUL.

Enrollment in the Executive Programs is limited to allow for maximum interaction with the expert faculty and your peers. The distinctive format will give you the opportunity to assess strategies that you have implemented throughout the program and gain ongoing support from your program cohorts.

Networking is a key element of ACHE's Executive Programs, where peer-to-peer discussions and support have been among the highest-rated features.

WHICH PROGRAM IS RIGHT FOR YOU?

The **SENIOR EXECUTIVE PROGRAM** is designed for senior-level healthcare executives who strive to become visionary leaders, guiding their organization and the future of healthcare. Past participants have been executive directors, vice presidents, COOs and CFOs. Many aspire to be CEO and believe the Senior Executive Program assists them in that goal.

The **EXECUTIVE PROGRAM** is designed for the next generation of healthcare leaders. These middle managers strive to excel in management and achieve organizational excellence. Past participants have been at the director, service line leader or department-head level, with most at the mid-career stage. Many aspire to the vice-president level as their next position.

Senior Executive Program Alumnus



“The Senior Executive Program was not only a great relationship-building experience, it was a time to reflect on where I’ve been and where I’m going. I was able to step out of the ‘grind’ and deliberately reflect on my own views and styles of leadership. The 360-degree assessment was better than any I’ve done before, and it provided me with the areas to truly improve in. I am and will continue to be a better leader because of this program.”

Kyle Kellum
COO

Pagosa Springs Medical Center

ACHE EXECUTIVE PROGRAMS FACULTY

Gain best practices and hands-on training from leading healthcare industry experts with years of experience in the field.



Jim Austin is an adjunct senior lecturer at Brown University.



William F. Martin, PsyD, is associate professor and director of the master's program in Human Resources at DePaul University.



Michael A. Broscio is director of ACHE's Career Resource Center.



Michael A. Mayo, FACHE, is the hospital president at Baptist Medical Center Jacksonville.



Jim Dunn, PhD, DHA, is the executive vice president and chief talent officer of Parkland Health and Hospital System.



Kevin E. O'Connor, CSP, is principal at Kevin E. O'Connor & Associates Ltd.



Carson F. Dye, FACHE, is president and CEO of Exceptional Leadership LLC.



James E. Orlikoff is president of Orlikoff & Associates Inc.



Sarah F. Fontenot, JD, is an adjunct professor at Trinity University.



Michael Phillips is president and general manager for Midwest Market, Cigna.



Michael E. Frisina, PhD, is founder and president of The Frisina Group LLC and The Center for Influential Leadership.



Betsy C. Taylor, FAHP, is principal at Accordant Philanthropy.



Lynne Thomas Gordon, FACHE, is CEO of the American Health Information Management Association.



Tom Whalen, MD, FACHE, is CMO at Lehigh Valley Health Network.



Nathan S. Kaufman is managing director of Kaufman Strategic Advisors LLC.



Robert W. York is senior vice president at Kaufman Hall.



Glenn Llopis is chairman of Glenn Llopis Group and founder and CEO of the Center for Hispanic Leadership.

As the program approaches its start date, a full agenda listing all sessions, faculty members and panelists will be available at ache.org/ExecutivePrograms.



SENIOR EXECUTIVE PROGRAM

Each session of the Senior Executive Program will explore topics crucial to the success of healthcare leaders.

SESSION 1:
JUNE 5–7, 2017
CHICAGO

CHARTING YOUR LEADERSHIP COURSE

- Decode MACRA and the emerging reimbursement systems
- Gain awareness, and boost your leadership potential with the results of your Benchmarks Workshop® 360-degree assessment
- Meet a major healthcare insurer and gain insight into expectations from providers
- Practice co-counseling skills to better support the needs of your peers
- Forge stronger alliances with your hospital board
- End the disruptive behavior that harms morale and hurts patients
- Participate in a CEO panel focused on lessons learned

SESSION 2:
AUG. 14–16, 2017
SAN DIEGO

LEADING THE VALUE-READY HEALTHCARE ENTERPRISE

- What executives need to know when partnering with their medical staff
- Take care of your caregivers
- Assure the value in value-based care
- Leverage performance assessments to help motivate and coach future leaders
- Determine how an organization understands the value of innovation and creativity
- Participate in executive sessions with the Scripps Health leadership team

SESSION 3:
OCT. 30–NOV. 1, 2017
ORLANDO

GUIDING ENTERPRISEWIDE CHANGE

- Strategic responses to the emerging legal and regulatory mandates
- What every C-suite leader needs to know about executive image
- Behavior smarts and leadership effectiveness
- Strategic philanthropy to bolster the bottom line
- Build a well-functioning team that contributes to organizational success
- Visit Lake Nona Medical City to see the future of healthcare innovation and technology
- Strategic career management: Be smart about your professional path

SCHOLARSHIP ASSISTANCE

For individuals whose organizations lack the resources to fully fund their tuition, the Foundation of the American College of Healthcare Executive's Fund for Healthcare Leadership offers a limited number of scholarships. Complete the online scholarship application at ache.org/SeniorExecutive. You also will be asked to include a reference letter, and a statement explaining how you, your organization and your community will benefit from your participation in the Senior Executive Program. **All scholarship requests are due March 24, 2017.**

Please visit ache.org/SeniorExecutive for a complete agenda and program updates, or contact Catie Russo, program specialist, at (312) 424-9362 or crusso@ache.org.



EXECUTIVE PROGRAM

Each session of the Executive Program will explore topics crucial to the success and advancement of mid-level healthcare leaders.

SESSION 1:
JUNE 5–6, 2017
CHICAGO

CHARTING YOUR LEADERSHIP COURSE

- Use the Benchmarks Workshop® 360-degree assessment results to gain awareness of your leadership strengths and challenges
- Explore the emerging funding and reimbursement mechanisms of medical care
- Understand the demands that healthcare purchasers are asking of provider organizations
- Practice co-counseling skills to better support the needs of your peers
- Explore the workings of contemporary hospital boards
- Call out the disruptive behavior that's undermining team performance

SESSION 2:
AUG. 14–16, 2017
SAN DIEGO

PREPARING FOR ACCOUNTABLE CARE

- Create better partnerships with the medical staff
- Support your team during stressful times
- Create and sustain a value-based approach
- Leverage performance assessments to help motivate and coach your teams
- Use often-missed approaches to enhance innovation and creativity
- Discuss operational excellence with the Scripps Health leadership team

SESSION 3:
OCT. 30–NOV. 1, 2017
ORLANDO

MANAGING FOR AN UNCERTAIN FUTURE

- Respond to the trending, legal and regulatory modifications
- Position philanthropy as a key, new revenue source
- Proactively manage your career trajectory
- Translate best organizational practices from across the country
- Lead with emotional intelligence
- Visit Lake Nona Medical City to experience healthcare innovation and technology

SCHOLARSHIP ASSISTANCE

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GENERAL INFORMATION

GENERAL REGISTRATION

Due to the assessments involved, registrations must be received by ACHE no later than Mon., May 1, 2017. Enrollment is limited to 30 healthcare executives for each program.

SENIOR EXECUTIVE PROGRAM

Register online at ache.org/SeniorExecutive or call (312) 424-9400.

Membership Status → ACHE member—\$11,750
→ ACHE nonmember—\$13,750

EXECUTIVE PROGRAM

Register online at ache.org/Executive or call (312) 424-9400.

Membership Status → ACHE member—\$9,250
→ ACHE nonmember—\$10,750

Scholarships are available.

TRAVEL INFORMATION

- Session 1:** Westin O'Hare
Rosemont, Ill.
- Session 2:** Andaz San Diego
San Diego
- Session 3:** Hyatt Regency Grand Cypress
Orlando, Fla.

INFORMATIONAL OPPORTUNITIES

Join ACHE on one of the following informational teleconferences, where we will provide program details and answers to your questions:

Senior Executive Program

March 8, 2017: 1:00 p.m. Central Time
March 22, 2017: 1:00 p.m. Central Time

Executive Program

March 8, 2017: 12:00 p.m. Central Time
March 22, 2017: 12:00 p.m. Central Time

Call (877) 676-6548. Follow the prompts and use code 443507077.

Executive Program Alumnus



"I developed some remarkable relationships through the program. We have been reaching out to each other for advice and consults, and sharing our ideas and success stories."

Ashish Masih, FACHE
Director, Epic Business Applications/Revenue Cycle
Department of Information Services
The MetroHealth System

Senior Executive Program Alumna



"These sessions were valuable, well-presented and are always interesting. Even the most skilled or experienced leader can benefit and learn from the Senior Executive Program. I am grateful to my organization and ACHE for this opportunity."

Anita Adams
COO
Kettering Medical Center



2017 SENIOR EXECUTIVE PROGRAM

SESSION 1:
JUNE 5-7

SESSION 2:
AUG. 14-16

SESSION 3:
OCT. 30-NOV. 1

2017 EXECUTIVE PROGRAM

SESSION 1:
JUNE 5-6

SESSION 2:
AUGUST 14-16

SESSION 3:
OCT. 30-NOV. 1

Executive Program Alumnus



“The Executive Program is an invaluable experience for new leaders to learn from industry experts on relevant topics we are challenged with as healthcare professionals.”

Jeff Logan
Director of Quality Management
Clovis Community Medical Center

CONTINUING EDUCATION CREDIT

Senior Executive Program:

52.75 ACHE Face-to-Face Education credits

Executive Program:

49.5 ACHE Face-to-Face Education credits

ACCME The American College of Healthcare Executives is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. ACHE designates these educational activities for a maximum of 51.75 AMA PRA Category 1 credit(s)[™] (Senior Executive Program) and 48 AMA PRA Category 1 credit(s)[™] (Executive Program). Physicians should only claim credit commensurate with the extent of their participation in the activity.

NAB ACHE is a registered sponsor of professional continuing education with the National Association of Boards of Examiners of Long Term Care Administrators (NAB) and has approved this program for the number of clock hours listed under their sponsor agreement with NAB/NCERS. State licensure boards, however, have final authority on the acceptance of individual courses. Comments regarding registered sponsors may be addressed to NAB, 1444 I St. NW, Ste. 700, Washington, D.C. 20005-2210.

QUESTIONS?

Contact Catie Russo, program specialist,
at (312) 424-9362 or crusso@ache.org.