



The Premise

45% of U.S. adults are living with one or more chronic diseases

- *Pew Research Center*

78% of Latino adults go online

- *Pew Research Center*

The Value Proposition

**Guiding healthier Hispanic lives;
to ensure preventive care engagement and accountability.**

Let us help you reach your governmental and regulatory compliance requirements.

Community Outreach

Reach the community and educate them.

Social Responsibility

Feature programs that align with U.S. Hispanics.

Research

Showcase cutting-edge R&D efforts.

Diversity Management

Feature top Hispanic talent and recruitment activities.

The Opportunity

Thought-leadership

Feature your thought leaders via articles and videos.

Advertising

Amplify your products and services.

Sponsorship

Align your brand with the growing Hispanic community.