

*"With my proven methods, you will
become a market leader in your
industry...I guarantee it."*

-Glenn Llopis

- SURVIVE & Prosper Through Industry Consolidation
- SOLIDIFY a Credible Position in the Global Market
- TRANSFORM Hidden Equities into New and Profitable Revenue Streams
- PROTECT Your Assets and Control Growth and Sustainability

*"Place the power
of the global market
in your hands"*



*"Leader in the
Formation and Sustainability
of
New Business Ventures"*

Glenn LLOPIS
and
ASSOCIATES

NEW VENTURE SPECIALISTS
FOR CORPORATIONS AND ENTREPRENEURS

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Bi-lingual in Spanish

Shaping Today's
GLOBAL
Market Leaders



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Glenn Llopis and Associates - Recognized Innovators in Developing Global Market Leaders

Glenn Llopis and Associates has created a new level of actionable awareness for CEOs and Business Owners to overcome and conquer (3) intensifying market concerns:

1. INDUSTRY CONSOLIDATION

Survival, Growth and Succession

2. GLOBAL MARKET "COMMODITIZATION"

Avoiding the Traps and Sustaining Value

3. UNSTABLE CONSUMER SATISFACTION

Creating Loyalty through Products that Offer Solutions to Evolving Lifestyle Needs

In a business climate that has become price-driven; products & industries have consolidated and become commodities. The saturation & commercialization of brands to promote lifestyle trends has created a cycle of short-term consumer indulgence. The growing number of on-line and on-site discount retailers has educated consumers that they can buy more for less. This has fragmented consumer spending habits and their brand loyalty; thus escalating a new level of global competition.

As such, today's global market and its emerging channels are demanding more control, higher quality and lower prices from product & brand innovations. This new breed of competition has forever changed the landscape of how companies grow and compete. Today's market leaders and their brands are no longer stable – they must be time sensitive & highly innovative to create diverse revenue streams to secure a stable position in the global market.

"Glenn is a natural leader.

He carries with him tremendous character values, loyalty and integrity. He is a resilient champion in and outside of the board room. He has a commanding presence with dignity and class."

– Jim Harrick, *Head Coach*

1995 National Champion UCLA Basketball Team

Global Market Leadership Requires New Venture Focus

New venture formations are now mandatory to become a global market leader. Evolving consumer lifestyles demand new product & service innovations. The market is ripe for new leaders to emerge that can support an extended & diverse portfolio of products & brands. CEOs and Business Owners can no longer depend on its core business for long-term security and market sustainability.

*Glenn Llopis &
Associates is the
answer to shaping
today's global
market leaders.*

The terms of global engagement require a methodology that is both corporate and entrepreneurial in scope. Strategy implementation demands a cultural connection & understanding with global partners and their market & consumer needs. Glenn Llopis and Associates is the answer to shaping today's global market leaders.

Glenn Llopis and Associates is not about delivering just another strategy document. They focus on both strategy design and implementation to assure optimal client results (in both English & Spanish). Their process for becoming a global market leader requires an in-depth evaluation that includes (but is not limited to) your go-to-market approach, existing product offerings, your people & organizational design, financial strategies and your current R&D capabilities. This evaluation concurrently identifies the hidden equities and decision-making tendencies that will define the critical success factors that will shape your organizations position in the global market. For a specific listing of services, visit www.glennllopis.com

Engagement Scope

Glenn Llopis & Associates serve as consultants and / or equity partners for corporations, entrepreneurs and venture capital groups. The engagement scope ranges in the following capacities:

1. LARGE / MEDIUM SIZE COMPANIES

Project Management

2. SMALL CORPORATIONS & ENTREPRENEURS

Project Management / Equity Sharing

3. VENTURE CAPITAL GROUPS

Turnaround Specialist

Glenn Llopis and Associates are also available to lead on-site group seminars / workshops. Visit the press room at www.glennllopis.com for more details regarding seminar / workshop programs, public events calendar, published articles, interviews and podcasts.

"Glenn brings the management assets that are necessary for today's market leaders. He is open-minded, thorough in planning with actionable attention to detail. His leadership is infectious and his teamwork approach draws people to capture his message."

– Mauricio Arnal, *President*
Crown Capital – Latin America

"Glenn has studied the effects of industry consolidation. He offers creative solutions to overcome these effects to continually grow and compete. His approach is smart & academic, yet practical and applicable throughout all management levels."

– Russ Hanlin, *President Emeritus*
Sunkist Growers, Inc.

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